

KRIS HARYANDI - 2024

Introduction to **LAYOUT**

Jeffrey Zeldman once said:

**“90% of design is
typography. And
the other 90% is
whitespace”**

me_LayOut (LO)

Apakah maakana me-layout?

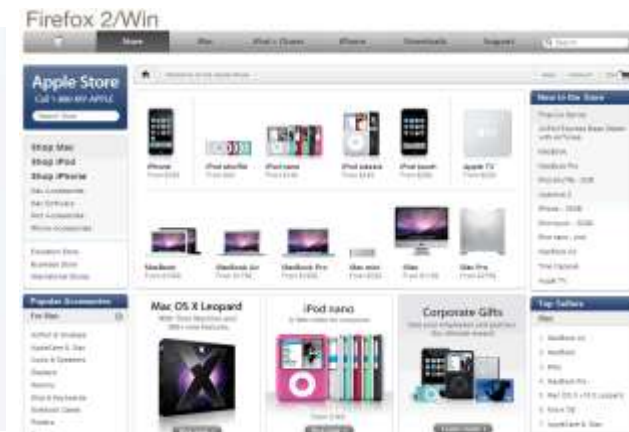
tujuan meLayout:
meng_organisasi

membentuk mood

menciptakan ciri



membangun sistem



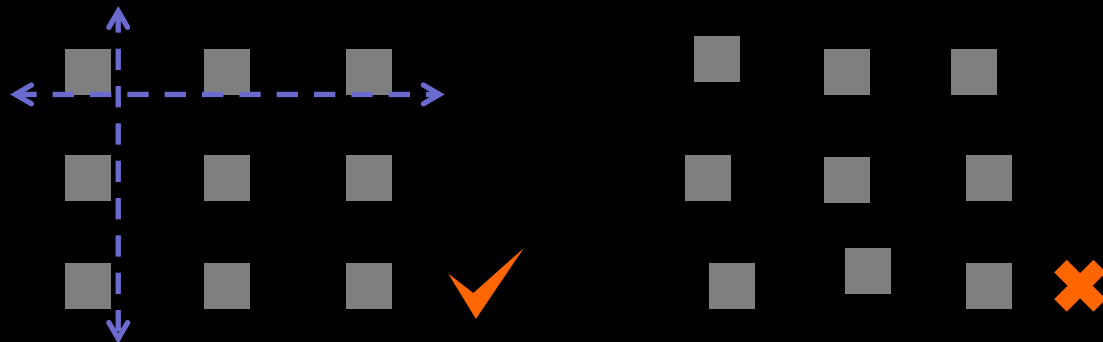
interaksi

Skill yang harus dikuasai
untuk **me-LayOut**:

elemen + prinsip desain



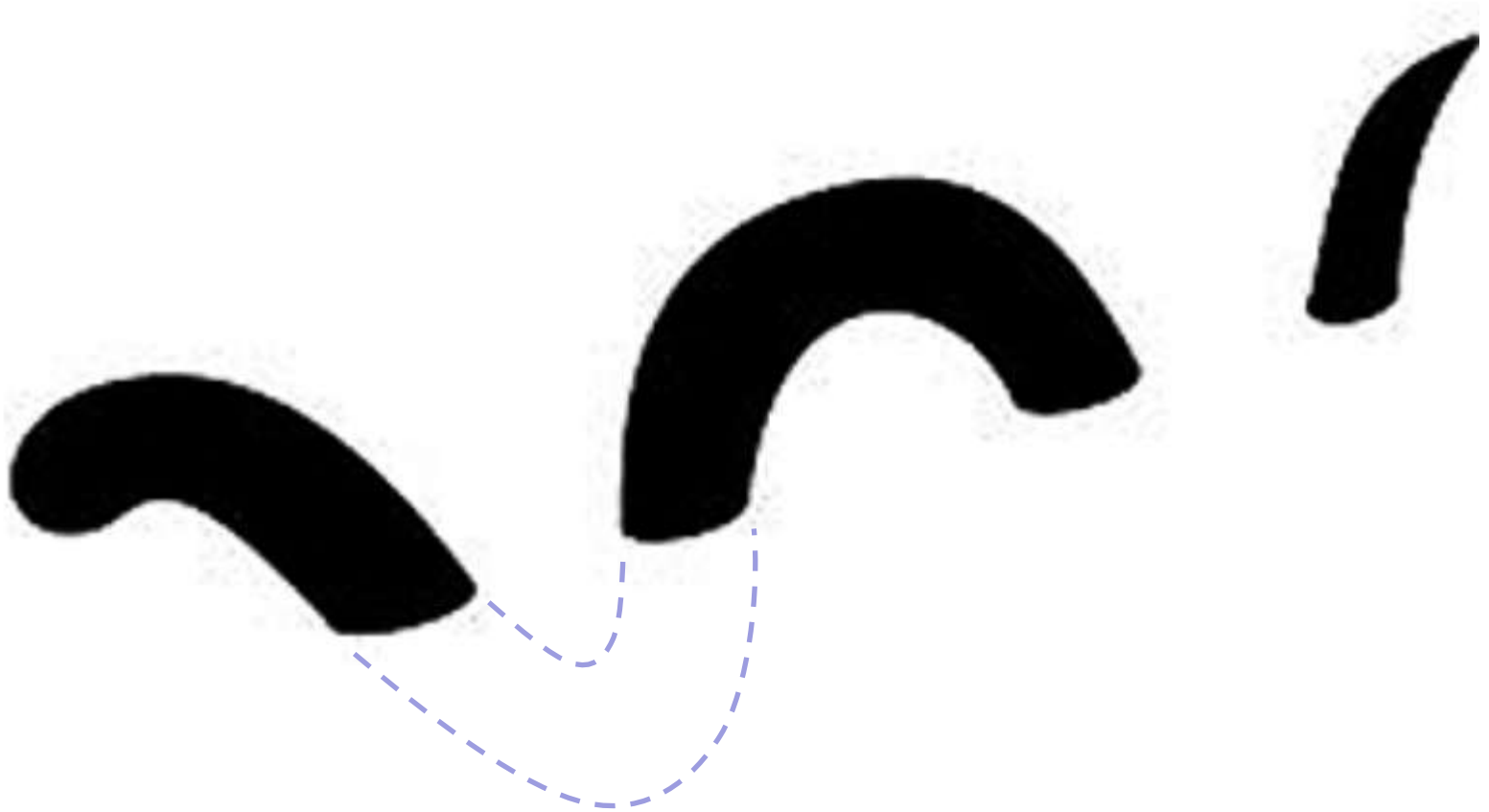
Alignment





ALIGNMENT antar elemen teks, gambar, shape, simbol, dll
juga menciptakan **KESTABILAN** (tidak ada elemen yang melayang-
layang sendiri)

Gestalt”



Gestalt untuk mencapai Unity

Architecture meets modern art

The first woman to win the Pritzker Prize for Architecture in its 26 year history, ZAHA HADID (1950-) has defined a radically new approach to architecture.

Zaha Hadid was single-minded from an early age. Born in 1950 in Baghdad, she grew up in a very different Iraq from the one we know today. The Iraq of her childhood was a liberal, secular, western-focused country with a fast-growing economy that flourished until the Ba'ath party took power in 1963, and where her bourgeois intellectual family played a leading role. Hadid's father was a politician, economist and industrialist, a co-founder of the Iraqi National Democratic and a leader of the Iraqi Progressive Democratic Parties. Hadid saw no reason why she

should not be equally ambitious. Female role models were plentiful in liberal Iraq, but in architecture, female role models anywhere, let alone in the Middle East, were thin on the ground in the 1950s and 1960s.

Hadid's architecture denies its own solidity. Short of creating actual forms that morph and change shape – still the stuff of science fiction – Hadid creates the solid apparatus to make us perceive space as if it morphs and changes as we pass through. Perhaps wisely, she talks little about theory. Noticeably, and uncharacteristically diplomatically, she has declined to comment on the situation in Iraq.

This does not mean that they are merely exercises in architectural form. Her

obsession with shadow and ambiguity is deeply rooted in Islamic architectural tradition, while its fluid, open nature is a politically charged riposte to increasingly fortified and undemocratic modern urban landscapes.

Cincinnati silenced all those who said Zaha Hadid's architecture was impossible to build. And the ideas developed for Cincinnati were already being refined in other large-scale projects, such as the MAXXI Contemporary Arts Centre in Rome (due to open next year), the BMW Central Building in Leipzig and Phaeno Science Centre in Wolfsburg (both projects in Germany and opened in 2005). Crucially, Cincinnati gave Hadid the confidence to win a stream of commissions for: a ferry terminal in Salerno, Italy; a high-speed train station in Naples; a public archive, library and sport centre in Montpellier; Opera Houses in Dubai and Guangzhou, a performing arts centre in Abu Dhabi; private residences in Moscow and the USA as well as major master-planning projects in Bilbao, Istanbul and the Middle East. Even in conservative Britain, her adopted home, Hadid has recently completed Maggie's Centre, a cancer care centre in Kirkcaldy in Scotland. This modest project marks the beginning of a plethora of UK-based work, including a transport museum in Glasgow, a gallery for the Architecture Foundation in London, a mixed-use development in Hoxton Square and the London 2012 Olympic Aquatics Centre. Undoubtedly, Hadid has cemented her reputation as one of the world's most exciting and significant contemporary architects.



Objects and furniture. Design and architecture differ in scale, material, structure and purpose. Hadid's designs include both functional furniture and limited edition pieces that occupy territory somewhere between art and design.

Abu Dhabi Performing Arts Centre. Abu Dhabi, UAE, 2007 - ongoing current project

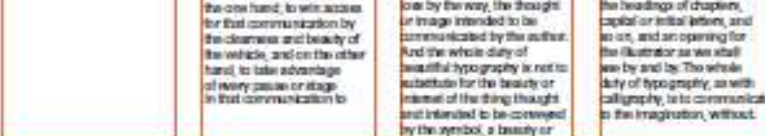
'The Opus' Office Tower, Dubai, UAE, 2007 - ongoing current project

Guangzhou Opera House, Guangzhou, China, 2003 - ongoing on site

Z'car is a concept which fuses art and transport. The design has however been subject to severe criticism as being a vanity project which could do nothing but look good. Zaha proved her critics wrong when her maverick agent Kenny Scacher found a manufacturer in Monaco who plans to make the three wheel art road worthy.



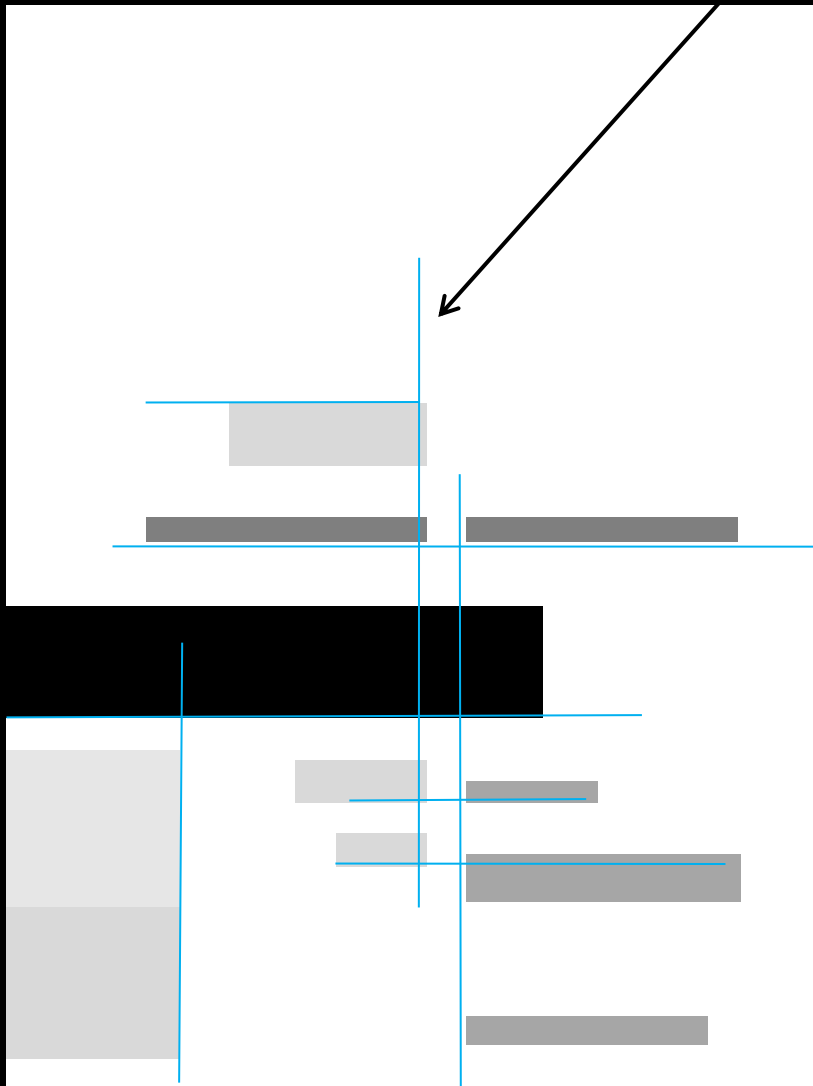
Grid System

Typographic Design: Form and Communication		<i>It is a national framework and an endeavor to organize culture and social sciences within a spatial field. It is a mirror, classifying the habits of freedom and liberation, simplicity and complexity.</i>	
			
The whole duty of typography, as with calligraphy, is to communicate to the imagination, without loss by the way, the thought or image intended to be communicated by the author. And the whole duty of beautiful typography is not to substitute for the beauty or interest of the thing thought and intended to be conveyed by the symbol, a beauty or interest of its own, but, on the one hand, to win access for that communi- cation by the clearness and beauty of the vehicle, and on the other hand, to take advantage of every pause or stage in that communication to interpose some characteristic & useful beauty in its own art. We thus have a reason for the clearness and beauty of the first and introductory page and of the title, and for	every formal characteristic & useful beauty in its own art. We thus have a reason for the clearness and beauty of the first and introductory page and of the title, and for the especial beauty of the headings of chapters, capital or initial letters, and so on, and an opening for the illustrator as we shall see by and by. The whole duty of typography, as with calligraphy, is to communicate to the imagination, without loss by the way, the thought or image intended to be communicated by the author. And the whole duty of beautiful typography is not to substitute for the beauty or interest of the thing thought and intended to be conveyed by the symbol, a beauty or	interest of its own, but, on the one hand, to win access for that communication by the clearness and beauty of the vehicle, and on the other hand, to take advantage of every pause or stage in that communication to interpose some characteristic & useful beauty in its own art. We thus have a reason for the clearness and beauty of the first and introductory page and of the title, and for the especial beauty of the headings of chapters, capital or initial letters, and so on, and an opening for the illustrator as we shall see by and by. The whole duty of typography, as with calligraphy, is to communicate to the imagination, without	
			
			

Hierarchy Tipografi

"manusia men-seleksi apa yang dilihatnya"

garis Alignment – cuma garis yang imajiner



Melihat teks sebagai IMAGE/SHAPE, + ALIGNMENT,
+ mengatur KONTRAS TERANG-GELAP

typographic hierarchy

kris haryandi. 025

Hirarki

dalam tipografi artinya
urutan dalam
membaca

CONTOH FORMAT PENULISAN KARYA ILMIAH

**JUDUL DALAM BAHASA INDONESIA, DITULIS DENGAN
HURUF TNR-14 BOLD, MAKSIMAL 14 KATA, RATA TENGAH**

***TITLE (ENGLISH VERSION), WRITTEN USING TNR-12 BOLD-ITALIC, 10
WORDS MAXIMUM, ALIGN CENTER***

Oleh:

Nama lengkap tanpa gelar (mahasiswa, pembimbing 1 dan pembimbing 2), diikuti lembaga
afiliasi atau instansi, ditulis dengan huruf kecil (*lowercase*) TNR-11
Alamat korespondensi (email : mahasiswa atau pembimbing)

ABSTRAK

Abstrak berbahasa Indonesia ditulis menggunakan TNR-11. Jarak antarbaris 1 spasi.
Abstrak berisi 100-150 kata dan hanya terdiri dari 1 paragraf, yang memuat tujuan,
metode, serta hasil penelitian.

Kata kunci: 3- 5 kata atau frase yang penting, spesifik, atau representatif

ABSTRACT

*Abstract english version, written using Time New Roman-11, italic. Abstract contain research
aim/purpose, method, and research results; written in 1 paragraph, single space among rows,
using past tense sentences.*

nonnumy eiusmod

nonnumy eiusmod

CLEAF
cristallo / ceramica / metallo

14.4
104.1
2011
save the date

cocktail h. 19.00 - 23.00

Milano Design Week 2011
12 - 17 april h. 10.00 - 23.00

Rojo Art Space - via Tortona 17/19

THIN SPACE

Anna Barbara - viapiranesi

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit, sed diam
nisi ut aliquip ex ea
commodo consequat.
Duis autem vel eum irure
dolor in reprehenderit
in voluptate velit esse
molestiae consequat, vel

Provident



a siak

The Last of Chinese Traditional Performance Artist



A Siak merupakan saksi sejarah sekaligus pelaku terakhir seni performa opera Tiong Hoa yang memadukan musik tradisional dan laken. Di usianya yang kini 70 tahun, fisiknya masih terlihat segar, wajahnya memancarkan ketenangan dan senyumnya benar-benar bersahabat. Dan tahun baru ini baginya tetap sebuah harapan.

椰
成
中
樂
隊

provident

autem

Energy

Whimsy

Connections

Diversity

Imagination

Warmth

Color

Light

Optimism

Surprise

As a new Angeleno, these words come to mind, capturing the essence of Los Angeles, my new home. These particular words also describe the remarkable graphic art you will see in this book.

You may be surprised to learn that these expressive works of art are distributed to hundreds of thousands of people as the cover of UCLA Extension's quarterly course catalog.

Thanks to the vision of UCLA Extension's Creative Director Incheburgron, for the past 27 years the public has anxiously awaited the arrival of each UCLA Extension catalog, featuring yet another inspiring cover designed by a master of graphic design. This book contains all covers designed from 2000 to the present.

Besides reflecting the spirit of Los Angeles, the creators of these covers truly have captured the essence of what UCLA Extension is all about.

Celebrating its 50th anniversary, UCLA Extension has grown as Los Angeles itself has grown, advancing the dreams of individuals and communities, renewing their energy and imagination, and making connections among the rich diversity of our region through the programs and courses Extension offers.

We are honored to be able to document this body of work and hope you are as inspired and energized by it as we are.



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Duis autem vel eum irure dolor in reprehenderit in voluptate velit esse molestiae consequat, vel illum dolore eu fugiat nulla pariatur. vero eos et accusam et iusto odium dignissim qui blandit praesent luptatum delenit aigue duos dolor et se molestias exceptur sint occaecat cupiditat non provident, simil sunt it culpa qui officia deserunt mollit anim id est laborum et dolor fuga. Et harum doreud facilis est et expedit distinct.

Nam liber tempor cumet soluta nobis eligend optio congue hini
impedit doming in quomaxit.

Hanc ego cum tene sententiam, quid est cu verear ne ad eam non possing accomodare nost ros quos tu paulom ante cum memorite tum etia ergat. Nos amice et nebevol, olestias non potest fier ad augendas cum conscient to factor tum poen legum odiot. Et tamen in busdam neque pecun modut est neque nonor imper nedet libiding gen epular religuard cupiditat, quas nulla praid om umdamte. Improb pary minuit, potius inflammat ut coercend magist and et dom videantur. Invitat igitur vera ratio bene sanos ad iustitiam, aequitated fidem. Neque hominy infant aut iniuste fact est cond qui neg facilites efficerd possit duo contenud notiner si effecerit, et opes vel fortunag et ingen liberalitat magis conveniunt, da but tuntung benevolent sib con et, aptissim est ad quiet. Endium caritat praesert eum omning null sit caus peccand quaert en imigent cupidat a natura proficis facile explent sine julla inura autend inanc sunt is parend non est nihil enim desiders. Concupis plusque in inspinuria detriment est quam in his rebus quode emolument oariunt iniur. Itaqe ne est.

provident

| warna, weight, size

Substructure

Real-time earnings may allow firms to improve the quality of their financial reporting, but the impact on earnings management and the quality of financial reporting and earnings has not been fully examined.



Stress keeps us alert, sharply sharpening our senses, making us more attentive. But too much stress can lead to depression, anxiety, and other problems, and it's important to find ways to manage stress.

Shampooing with the topknot is a luxury. Going to the hairdresser is a privilege. And, as a result, the hair is often neglected. The hairdresser says that the hair is often neglected. The hairdresser says that the hair is often neglected.



Comment: Although the authors state that the study was "designed to be exploratory," the authors do not discuss the limitations of the study. The authors do not discuss the limitations of the study.

The Indus Network

The Inland Northwest New Year's activity centers in these up-of-fording-and-simpler network of physical fitness. So as to encourage fitness network across land highways (these include the most important online system), which the largest like it have covering a chapter of over 10 million. It's long and is made-up of many through at 100,000 online systems. These include the different kind of different activities across the network.

The common sense of using hot rollers, of course, is to stretch them over the crown of the head, bringing up pressure of it on the scalp. It is not used for permanent services at all. It compresses against curls, straightens, and brings down the weight of the permanent network. But all is based on the value of stretching scalp—hardthink of it is contradictory, with the remainder of the treatment left out of it as a good light. A lot of these rollers are possible, to suggest the hair become completely one distinct "wave style" style.



In many ways, the Internet, although largely underexplored, continues to challenge scholars to define America as a nation. In which groups do Americans belong? Is the nation as it is now as it might become? Will questions like this flourish and the resulting system flourish steadily. But what are the limits? Such a country is not a country. There is no such nation; there are the fragments of land and people that have not yet been united. What then are the two major words that should be considered, and applied with a measured spirit? Today, the conditions are the largest from the last century of the American nation-state. The nation-state is the only one of the nation-state.

Around the Clock: Between People and Car are 11m

- 1. [Introduction to the course](#)
- 2. [What is a course?](#)
- 3. [What is a course?](#)
- 4. [What is a course?](#)
- 5. [What is a course?](#)
- 6. [What is a course?](#)
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- 17. [What is a course?](#)
- 18. [What is a course?](#)
- 19. [What is a course?](#)
- 20. [What is a course?](#)

Warning: Waste Hazard

Sex and Age Group	Number of Studies
male/young	1
male/old	1
female/young	1
female/old	1
both/both	1

WELCOME TO THE JUNGLE

We have to look rational, but part of the equation is passion. —William Shatner, *Planet of the Apes*

Examine specimens of fish and record
Examine and record water samples
Examine and record algae
Measure and record water level
Examine specimens of coral and record
Open and record the contents of fish
Examine and record water quality
Examine and record water level
Measure and record water level

Early bonding allowed Ithaca Flage to complete its first green space during startup, fulfilling its core mission and creating a strong track record from the very beginning.



logical &
natural
flow